

A-Z & MAP

Kids & Christmas Shop on 4

Christmas Shop	4
Kids	4
Toyshop	4

Womens on 2/3

Body Studio (Lingerie, Activewear & Swimwear)	3
Contemporary Studio	3
Designer Galleries	2
Denim Studio	3
Designer Studio	3
Shoe Galleries	2

Mens on 1

Accessories Room	1
Denim Room	1
Designer Room	1
Designer Street Room	1
Shoes Room	1
Sunglasses Room	1
Tailoring & Casual Room	1
Underwear Room	1

Accessories on LG/G

Jewellery	LG
Luggage	LG
Sunglasses & Opticians	G
The Accessories Hall	G
Watches	LG
Wonder Room (Fine Jewellery & Watches)	G

Beauty on G

Beauty	G
Beauty Workshop	G
Fragrance	G
Fragrance Workshop	G

Food & Drink on LG/G

Confectionery	LG
Foodhall	G
Wine Shop	LG

Home & Tech on LG/G

Books & Magazines	LG
Candles	LG
Cameras	LG
China & Glass	LG
Cigars	LG
Cookshop	LG
Home Design	LG
Flowers	G
Glassware	LG
Home Accessories	LG
Kitchen Electrical	LG
Pens	LG
Phones	LG
Silverware	LG
Small Electrical	LG
Stationery	LG
Technology	LG

Eat & Drink

Alto by San Carlo	Roof
Aubaine Restaurant	2
Brasserie of Light Restaurant & Bar	1
Dolly's	LG
EL&N Café	4
Harry Gordon's Bar & Kitchen	LG
Hemsley + Hemsley Café	3
The Fount Cocktail Bar	G
The Selfridges Kitchen	4
The Corner Restaurant	2

Eat & Drink in the Foodhall

1 Cojean	G
2 Tonkotsu	G
3 Champagne & Oyster Bar by Caviar House & Prunier	G
4 Lola's Cupcakes	G
5 YO!	G
6 The Brass Rail	G
7 London Calling Bar by Moët & Chandon	G
8 Snowflake Gelato	G

Services

Beauty Concierge	G
Bra Fitting - Fit Studio	3
Click & Collect	LG
Concierge	4
Customer Services	4
Elfridges - gift services	LG
Elfridges - kids concierge	4
Gift Wrap	LG
Hair & Beauty Salon	3
Information Desk	G
Key Cutting & Engraving	LG
Mens Barbers	1
Mens Personal Shopping	1
Opticians	G
Pharmacy	G
Repairs Concierge	G
Shoe Repairs	LG
Stylist Service	2
Tax Refund Lounge	4

Global Blue

The Cinema at Selfridges	LG
The Skate Bowl	1
Watch After-Sales Service	LG
Womens Personal Shopping	2

4



TAX REFUND LOUNGE AND CUSTOMER SERVICES

3



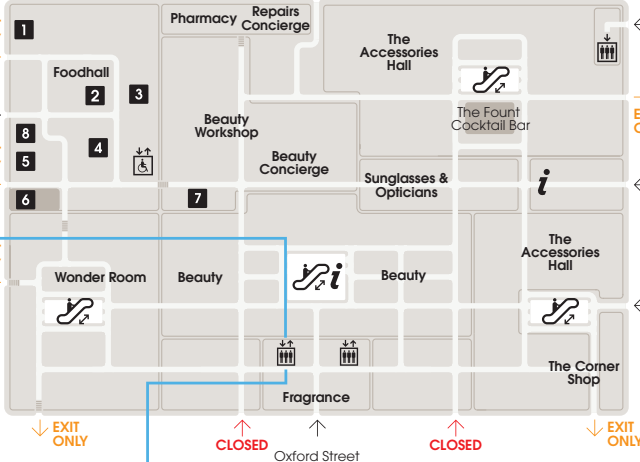
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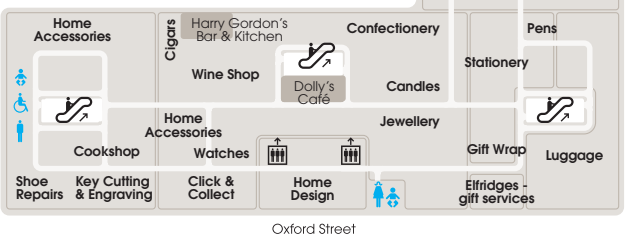
1



G



LG



Express Lift to Alto by San Carlo Rooftop Ristorante

EXIT ONLY

EXIT ONLY

EXIT ONLY

EXIT ONLY

EXIT ONLY

EXIT ONLY

EXIT ONLY

EXIT ONLY



EAT & DRINK

FOODHALL QUICK EATS

Cojean

Our latest eatery comes in the form of Cojean, a French café serving up seasonal fare, from breakfast through to dinner. With plenty of vegetarian and vegan dishes to choose from, head here for delicious pastries, organic coffee, fresh juices, sandwiches, salads and soups. *Eat in or take away.*

Lola's Cupcakes

Hand crafted to perfection, Lola's Cupcakes come in a wide variety of classic and inventive flavours. Why not explore what's on offer before sitting down and enjoying your favourite? Special occasion boxes and personalised cupcakes are also available. *Eat in or take away.*

Tonkotsu

Serving authentic ramen dishes, Tonkotsu offers a delicious selection of hot soups from the hearty Tokyo Ramen to the warming vegetarian miso recipe, made with shimeji and shitake mushrooms. Make sure to try their gyoza and small sides as well. *Eat in or take away.*

YO!

Grab your favourite sushi bites off the conveyor belt or order small Japanese dishes and hot meals to your seat. YO! offers vibrant flavours along with a fun eating experience. *Eat in or take away.*

Snowflake

Creamy beyond belief, Snowflake makes artisan gelato using only the best of ingredients: organic cream and sugar from Somerset, blended with organic Jersey milk. As for the vegan sorbetto, it's made from seasonal fresh fruit for a sensational taste! *Eat in or take away.*

RESTAURANTS & BARS

Alto by San Carlo

Roof

San Carlo has brought its world renowned, chic Italian style to the roof, offering a day-to-night menu of seasonal Italian dishes made using only the finest ingredients. Expect spectacular seafood and an expertly curated wine list. *Table service. Enter via the express lift in Beauty on G.*

RESTAURANTS & BARS CONT.

G Aubaine

A cosmopolitan French restaurant that not only serves superb food but an abundance of style. Classic dishes and small bites are available in this beautiful food-heaven in The Shoe Galleries. *Table service.*

Brasserie of Light Restaurant & Bar

1

Featuring London's largest-scale artwork by Damien Hirst, this contemporary brasserie from Caprice Holdings offers all-day dining in our new Duke Street facade at Selfridges London. The menu is a treasure trove of British and internationally-inspired dishes. *Table service.*

Champagne & Oyster Bar by Caviar House & Prunier

G

Why not celebrate a successful day of shopping with a glass of bubbly, some caviar, fresh oysters and seafood at our elegant Champagne and Oyster Bar? *Bar service.*

Harry Gordon's Bar & Kitchen

LG

Named after our founder, Harry Gordon Selfridge, this bar channels his fun-loving spirit. Enjoy the extensive range of cocktails, wines and craft beers with delicious small plates. *Bar and table service.*

London Calling Bar by Moët & Chandon

G

The iconic Champagne house, Moët & Chandon, has opened a London-themed concept store and Champagne bar. The space, which is inspired by the iconic red telephone box, has an intimate bar and is the perfect place to take a break from the hustle and bustle of shopping and enjoy a well-deserved glass of Champagne. *Table service.*

The Corner Restaurant

2

This elegant restaurant serves an all-day menu of contemporary European dishes full of flavour and style. The art deco inspired interior provides the perfect place to catch up with friends. *Bar and table service.*

The Fount Cocktail Bar

G

Situated in the heart of our luxurious Accessories Hall, The Fount is a 14-seater concept bar serving artful cocktails and delicious Champagnes and wines. The menu is full of unique and characterful food and drinks – each telling a story of craftsmanship, care and creativity. *Bar service.*

CAFÉS

2 Hemsley + Hemsley Café

3

Famous for their healthy and delicious food, Jasmine and Melissa Hemsley's first ever dining space is located in our Body Studio on 3. Indulge in the wholesome, healthy menu and leave with a well-nourished glow! *Eat in or take away.*

Dolly's

LG

The perfect spot for watching life go by, this playful café was inspired by the infamous actress and dancer duo, the Dolly Sisters, who wooed founder Harry Gordon Selfridge. Enjoy delicious treats such as cakes, afternoon tea and sandwiches, before heading to explore all Selfridges has to offer. *Table service.*

EL&N Café

4

Chic, contemporary and with seriously Insta-worthy decor, EL&N's vision is to create one of London's finest all-day coffee destinations with a bold and fresh menu, including delicious cakes and light bites. *Table service or take away.*

CASUAL DINING

The Brass Rail

G

As Selfridges' oldest restaurant, opened in 1966, The Brass Rail has become known for its delicious New York inspired salt beef sandwiches, including the Reuben, an incredible toasted salt beef sandwich with sauerkraut, Swiss cheese and pickles. Or you could also just drop by to enjoy a cup of Origin coffee, blended exclusively for Selfridges. *Eat in or take away.*

The Selfridges Kitchen

4

If you're feeling indecisive, head to The Selfridges Kitchen, where you are sure to find something you're in the mood for. Offering a whole world of exotic tastes, from tasty curries to delicious deli food, there's something for each family member, big or small.

Options include:

Bubblemagik, The Creperie, Masala Express (Indian), Rotisserie, Ping (Asian), Café (Milkshakes and Cake Crushes), *Self service.*

Reserve your table and see the menus at selfridges.com/restaurants

STORE GUIDE



LONDON, OXFORD STREET

SELFRIDGES & CO

LET'S CHANGE THE WAY WE SHOP.

Join us to discover the most exciting product innovations, retail concepts and thought-provoking ideas in sustainability, as we launch a series of new initiatives and commitments set to radically change the way we shop with the launch of Project Earth.

RENT YOUR WARDROBE WITH HURR COLLECTIVE ON 3

REPAIR WHAT YOU LOVE AT THE REPAIRS CONCIERGE ON G

REFILL YOUR FRAGRANCE ON G

PROJECT EARTH HOME SOLUTIONS STORE ON LG

selfridges.com/ProjectEarth