Welcome back to Selfridges

For your safety and wellbeing, the way you shop may look a little different right now.



Enter via the allocated doors, waiting for a host to signal you can enter if there is a queue.

If you are an NHS or social care worker, or have an appointment booked with us, please use the fast-track entrances.



Help yourself to hand sanitiser, available across all of our stores.



Follow social distancing guidance of 2 metres while you are in store and look out for signage that helps you to keep your distance



Please use our escalators or stairs to travel between floors - our lifts are for use by wheelchair users, pushchairs and customers with mobility issues.





When using our escalators, please be sure to keep a distance of at least 2 metres.



Please avoid touching products while you are browsing. At this time, beauty testers are unavailable, however our team members will be more than happy to demonstrate for you if asked.



Hungry? Our restaurants are currently closed, however do visit our store's Foodhalls where there are a range of delicious takeaway options available.



If you wish to use the toilets, please wait at the entrance until a host signals that you are able to enter.



To help maintain social distancing, some of our services, such as beauty appointments, are currently unavailable.

However, we will soon be offering styling and gift appointments in store and virtual appointments to enjoy from the comfort of home.



Please leave the store through the clearly marked exit-only doors.



Contactless or card payment is preferred at this time



Remember: you can still shop online at selfridges.com and on our app, with delivery to over 130 countries.