Selfridges

Environmental Policy

Policy publication date: August 2020
Next review date: August 2021
We understand that using natural resources wisely will help us to build a truly sustainable business, and that by working with our team members, partners, customers and communities we can take action to help protect our environment. As signatories to the Fashion Pact, we are committed to science-based targets on climate in line with the Paris Agreement, promoting biodiversity and protecting the world’s oceans.

Let’s Change the Way We Shop

Project Earth is an exploration into how we can change the way we shop by 2025. We believe that by driving a transition to more sustainable materials, exploring new business models, and challenging the mindsets of our partners and customers as well as our own teams, we can offer an alternative perspective on retail and create a sustainable future.

We also want to build our recognition as a retailer and employer that’s leading the way in sustainability. We have set a number of commitments to get us there – encompassing and extending beyond our Project Earth commitment to change the way we shop, and spanning our entire business and supply chain.

In our operations, we strive to minimise our impact on the environment year on year. This means designing and operating our buildings with a focus on energy efficiency, waste and water reduction and the use of low impact materials; targeting reductions in carbon emissions associated with our delivery network and working with partners to eliminate problematic purchased packaging. Since 2014 Selfridges has held the Carbon Trust standard for carbon, water and waste.
**Scope**

This policy applies to:

- Our buildings
  - Our four stores
    (London, Trafford, Exchange, Birmingham);
  - Head offices
    (excluding leased offices 101 and 103 Wigmore Street);
- Distribution and logistics;
- Staff business travel;
- Purchased packaging.

**Roles and responsibilities**

The Managing Director has accountability for the Environmental Policy. Activity will be driven by the Environmental Working Groups with members from key areas across the business and reporting to the Sustainability Steering Committee.

This policy will be communicated to staff via the intranet. Furthermore, it will be made available to members of the public via the Selfridges website and on request.

**In delivering our commitment, we will:**

- Comply with all relevant legislation
- Set short-term and long-term targets to reduce water, energy and waste throughout our activities
- Ensure all staff have an awareness of environmental management, and through our training ensure environmental leadership throughout our business
- Enter a cycle of continuous improvement on sustainability initiatives such as food waste reduction and packaging alternatives
- Retain our Carbon Trust standard for carbon, water and waste accreditation
- Continue the development of our environmental strategy in order to meet our targets
- Communicate annually on our progress against our environment objectives and targets.
**Our objectives**

**Carbon**

**Our buildings**

We are committed to a science-based target of reducing our scope 1 and 2 emissions by 64% by 2030/31 against a 2018/19 baseline (2,440 tonnes CO₂e), aligned with a scenario of limiting global warming to 1.5°C above pre-industrial levels.

This target follows a market-based approach which reflects the emissions impacts of the electricity contract we purchase. Whilst our carbon target covers gas and refrigerants, we also set a target to reduce total energy consumption by 4% in 2020 against a comparable period.

We will continue to purchase 100% renewable electricity from a Renewable Energy Guarantees Origin (REGO) supplier as we have done since 2017. In October 2020 we will begin purchasing green gas for our operations covered by the Green Gas Certification scheme.

**Distribution and logistics**

We have worked with our distribution partners to map out the footprint of our distribution and e-commerce operation and will develop a long-term reduction target by the end of 2020.

**Business travel**

Our business travel policy aims to eliminate unnecessary travel and encourage the most sustainable options where it is necessary.

We will monitor and report the emissions associated with staff business travel internally on a regular basis.

**Waste**

We aim to minimise waste, reuse where possible, donate, repurpose and recycle. All of our waste is diverted from landfill and has been since 2014.

We are in the process of amalgamating waste reporting to include all sites, which we will use to set a new total waste reduction and store-level recycling targets during 2020.

Having exceeded our 2019 recycling target of 65%, our target for recycling at our Oxford Street store is 78% in 2020.

**Packaging**

We have signed the Ellen Macarthur Foundation’s New Plastics Economy Global Commitment to address plastic waste and pollution at its source. For us, our priority is to work with our suppliers to ensure that all packaging we purchase that the customer takes home with them is minimised and made from materials that can be reused, recycled or recovered. In particular, we are committed to:

- Take action to eliminate problematic or unnecessary plastic packaging
- Take action to move from single-use plastic towards reuse models where possible
- Ensure 100% of plastic packaging is reusable, recyclable or home compostable
- 30% of post-consumer recycled content on average (by weight) across all plastic packaging used.

We will provide clear supporting packaging guidance to team members who are involved in the purchasing of packaging that aligns with the commitments above.

**Water**

We will continue to monitor and manage our use of water and have set a target to reduce mains water consumption in 2020 by 2%. We have increased our use of rainwater harvesting and we will update guidelines for new installations of taps and toilets to ensure water efficiency measures are included.
Policy revision

This policy will be reviewed and, when necessary, revised every year. It may be amended at any time with the approval of the Sustainability Steering Committee.

Related documents

- Ethical trade requirements
- Sustainable build guidelines
- Packaging guidelines
- Travel policy
- Health and safety policy