



**BY DR. VALI**  
360 EXPERIENTIAL CENTRE

**MENU**



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## DR. VALI: THE EXPERT



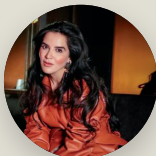
A pioneer of innovation and artistry, twice medically board-certified dermatologist Dr. Vali trained at both King's College and UCLA completing fellowships with global leaders, from South Africa to the Middle-East. Gaining global recognition for her exceptional talent, Dr. Vali has curated and perfected ground-breaking practices worldwide in the field of dermatology and medical wellness



Her founding flagship clinic and experiential centre came as an urban nucleus where cutting-edge treatments and game-changing protocols redefine the conventional understanding of personalised medicine and aesthetics



With her international presence, Dr. Vali has established a culturally diverse, rolodex of clients seeking to optimise appearance and through her couture approach



A global thought-leader and educator, speaking on boards worldwide, Dr. Vali seeks to cultivate and inspire clinical excellence through the By Dr. Vali Foundation In Training. Building a team of like-minded clinical experts from diverse fields of medicine and wellness to diligently support innovation and maintain By Dr. Vali's space at the forefront of science backed skin-technology

This attitude - an uncompromising demand for innovation and performance - extends to everything the 'By Dr. Vali' brand does

Authoritative, ethical and charismatic, Dr. Vali is the pioneer of the possible, whose creative vision and brilliant mind make her the true embodiment of the brand

Whilst her membership-only flagship clinic is the world's best kept secret, Dr. Vali has earned herself a place in international black books as the artistic genius, who takes men and women of all ages and ethnicities on the ultimate journey to optimal performance and aesthetic. Dr Vali has launched her new 360 Experiential Centre empowering all to look like a superstar and perform like a legend



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360 EXPERIENTIAL CENTRE

## THE EXPERIENCE

The 360 Experiential Centre operates a unique approach, assessing each individual both inside and out, the approach is comprised of 5 key divisions; Skin Lab, Face Lab, Hair Lab, Body Lab and Wellness Lab. Each lab assessed together to deliver and curate a treatment plan based on the signature 360 consultations to help map your individualised journey. This bespoke 360 programme is packed with biohacking treatments that work to support self-optimisation. 'By Dr. Vali' treatments available at Selfridges include Prescription Grade Medical Facials, Injectables, Skin Repair Programmes, Laser Therapies, IV Therapies, Body Contouring and Oxygen Therapies in a hyperbaric chamber designed by NASA

Dr. Vali's extensive industry experience has allowed her to develop her own New Breed Skin Technology with an uncompromising demand for innovation and performance, this extends to both her Skin Tech in the form of Cutis, and her new Adaptive Skincare using her own patented BAC12® complex molecule which uses your own cells to fix you

The centre also offers a '360 Experiential Bar', with high concentration actives in the form of gummies and droppers, and nutritionally potent teas, each crafted by Dr. Vali to include powerful herbs and adaptogens designed to help the body respond to stress, anxiety and fatigue, supporting overall wellbeing





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## SERVICES

### BY DR VALI 360 CONSULTATION

360 Consultant £150 (redeemable against treatment)  
360 Doctor £250 (redeemable against treatment)  
Dr Vali £500 (non-redeemable)

### SKIN LAB

#### PRESCRIPTO PRESCRIPTION GRADE MEDI-FACIALS

##### 1. FACIALIS MEDI-GRADE SKIN RESURFACING

Prescription grade resurfacing using micro-needling, mesotherapy, a cocktail of growth factors, vitamins and anti-oxidants, a chemical peel and LED  
(*fae-she-ah-liss*) | NOUN: Face

From £650

##### 2. INTEGRO MEDI-GRADE SKIN RESURFACING

Skin is enriched with nutrients using micro-infusion device and resurfaced, optional PRP & Botox  
(*in-teg-gro*) | VERB: Renew, restore, make whole

From £750

##### 3. ILLUMINATOR SKIN BRIGHTENING & SKIN CLEANSING

Zero-downtime lightening and brightening treatment to cleanse and detoxify dull skin  
(*il-lu-min-nate-or*) | VERB: To lighten, brighten

From £350

##### 4. CUTIS

Using ultrasound, laser, fractional radio-frequency and our Cutis device skin is tightened and radiated  
(*cue-tis*) | NOUN: The true skin

From £400

#### EGO PRESCRIPTION GRADE SKIN PROGRAMMES

Our prescription grade 3-month cellular skin program  
(*e-go*) | NOUN: Skin

From £250

#### TRANSFORMO SKIN REPAIR PROGRAMME

Laser-based treatment harnessing a range of modalities for skin repair, test patch required  
(*trans-form-oh*) | VERB: To change, transform, uncover

From £400

## SERVICES

#### INSTIMULO SKIN RESURFACING

(*in-stim-u-low*) | VERB: To stimulate, encourage, energise

From £450

#### STRICTUS SKIN TIGHTENING

Radio-frequency micro needling and ultrasound beam skin tightening.

Modalities: **Morpheus 8, Thermage , Sofwave**

(*stric-tuss*) | ADJECTIVE: Tight, narrow, taut

From £500

#### REMEDIUM SKIN SURGERY

Technology and surgical excisions are used to remove blemishes, skin lesions and conditions

(*re-meed-eum*) | NOUN: Remedy, cure, relief

From £250

#### ERASUS TATTOO REMOVAL

(*e-ra-sus*) | VERB: Abolish, eradicate, remove

From £400

### FACE LAB

#### ERADAMUS BOTOX

Areas: **Forehead lines, Frown lines, Brow lift, Crow's feet, Eye opening, Nasal lines, Nasal flare, Gummy smile, Smoker's lines, Dimply chin, Jawline slimming, Teeth grinding and Neck bands**

(*e-ra-da-mus*) | VERB: To erase, delete

From £250

#### FORMA DERMAL FILLERS

Areas: **Permanent lines and folds, Frown lines, Lateral brow lift, Temple hollowing, Under eye hollows/Tired eyes, Cheek sculpting, Jawline definition, Chin reshaping, Sad smile correction, Nose to mouth lines, Lip definition, Peri-oral lines, Nose re-shaping, Earlobe repair and Scar subcision**

Modalities: **Juvederm, Restylane, Radiesse, Sculptra, Teosyal, Prophilu, Hyalase (dissolving)**  
(*for-mah*) | VERB: To form, shape, mould, contour

From £600

#### 1.61 NON SURGICAL FACE LIFT

Facial proportions are aligned using suspension work with FDA approved surgical silhouette soft threads

Conditions treated: **facial asymmetry, drooped brows, eye bags, sunken cheeks/cheek folds, downturned mouths and folds, undefined jawline and jowls, neck bands and loose skin**

(*phi*) | GREEK LETTER PHI: Golden ratio of beauty and perfection

From £850



Dr Vali, a cross between Salma Hayek and Oprah Winfrey, surprisingly focused fully on my skin... I was beamed, buffed and polished in no time, perfect tight, clear skin with no injections. Facialis, a miracle



VANITY FAIR

## SERVICES

### HAIR LAB

#### DEPILIS LASER HAIR REMOVAL

Pain-Free Laser Hair Removal

Areas: **Facial hair, beard line, neck line, full or half arm, underarms, full or half legs, bikini, male bikini, Hollywood, Brazilian, back, chest**

(*de-pi-lis*) | ADJECTIVE: Hairless

From £250

#### MEDI-DENSO HAIR LOSS

A protocol to increase hair growth and reduce hair loss using PRP, exosome stem cells, growth factors, mesotherapy, carboxytherapy, laser therapy and IV infusion

(*den-so*) | VERB: To condense, thicken, press together

From £750

#### DENSO-INFUSIO HAIR LOSS INTRAVENOUS VITAMINS

A prescription grade hair loss IV blend consisting of a combination of minerals, vitamins and antioxidants

(*den-so in-fuse-e-oh*) | VERB: To condense, thicken, press together / infusion

From £250

### BODY LAB

#### CELLULA CELLULITE REDUCTION

(*cel-lu-la*) | NOUN: Cell, compartment, chamber

From £450

#### ADIPEM FAT LOSS

(*add-dee-pem*) | NOUN: Fat

##### 1. CRYOLIPOLYSIS FAT FREEZING

From £650

##### 2. LASER LIPOLYSIS LASER FAT LOSS

From £800

##### 3. INJECTABLE LIPOLYTIC FAT LOSS INJECTIONS

From £400

##### 4. METABOLISM BIOHACKING PRESCRIPTION GRADE INJECTABLES

From £995

#### ERADAMUS BOTOX

Botox injections to contour the body and prevent excessive sweating

Areas: **Axilla, hands, shoulder contouring, calves contouring**

(*e-ra-da-mus*) | VERB: To erase, delete

From £600

#### FORMA DERMAL FILLERS

Areas: **Gluteal contouring, hip dips, Femina and hands**

(*for-mah*) | VERB: To form, shape, mould, contour

From £750

#### 1.61 NON-SURGICAL BODY LIFT

(*phi*) | GREEK LETTER PHI: Golden ratio of beauty and perfection

From £850

## SERVICES

#### STRICTUS SKIN TIGHTENING

Radio-frequency micro needling and ultrasound beam skin tightening

Areas: **Décolletage, breasts, abdomen, buttocks, arms and knees**

(*stric-tuss*) | ADJECTIVE: Tight, narrow, taut

From £500

#### FORTIS FAT LOSS WITH MUSCLE DEFINITION

Using EMSculpt Neo to deliver a pain-free workout to stimulate the muscle fibres up to 54,000 times per session

Areas: **Arms, abdomen, buttocks, thighs, calves**

**Modalities: EMSculpt Neo**

(*for-tiss*) | ADJECTIVE: Strong, courageous, brave, steadfast

From £750

#### FEMINA VAGINAL REJUVENATION

Vaginal Rejuvenation using electromagnetic muscle stimulation and CO2 laser technology to resolve common feminine issues

Modalities: **Emsella, Femilift, CO2re Intima**

(*fem-mee-nah*) | ADJECTIVE: Feminine

From £500

### WELLNESS LAB

#### INFUSIO MICRONUTRIENT IV INFUSIONS

(*in-fu-see-oh*) | NOUN: The infusion

From £195

#### GAME-CHANGER IV NAD

From £495

#### ILLUSTRO INTRAVENOUS LASER THERAPY

(*ill-ust-roh*) | VERB: To illuminate, clear, lighten

From £195

#### SATURO HYPERBARIC OXYGEN CHAMBER

(*sat-u-roh*) | VERB: To saturate, fill, satisfy

From £250

#### LEVO INTRAMUSCULAR VITAMIN BLENDS

(*lee-voh*) | VERB: To lift, elevate, lighten

From £95

#### OZONE INTRAVENOUS OZONE THERAPY

(*oh-zone*) | NOUN: Ozone

From £295

#### SUPERMAN/SUPERWOMAN SCREENING

From £PoC

#### SANITATEM BIOHACKING MEDICAL WELLNESS PROGRAMS

(*saani- ta- tem*) | ADJECTIVE: Wellness

From £PoC



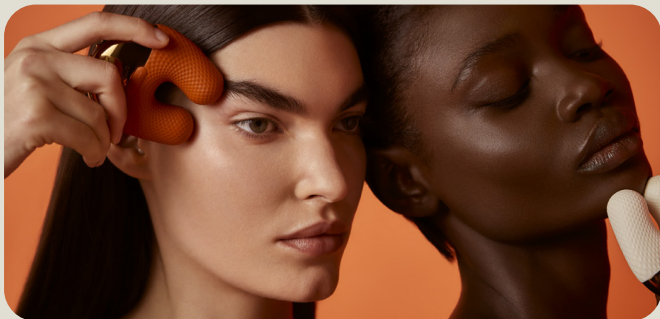
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## NEW BREED SKIN TECHNOLOGY

### CUTIS

Four years in development, German engineered, sleek, medical grade, with guaranteed in-clinic results at home. Bringing the accessibility of Dr Vali to the world. This ultimate micro-contouring tool with dual motor engagement delivers 14,400 trans-oscillations TA ® per minute. With five protocols across all anatomical planes: Lifting, Contouring, Tightening, Radiance and Skin De-Puffing. The result? The perfect canvas, without the downtime

From £525



VOGUE

“ Dr Vali is the world’s best kept secret, in a retreat where artistry meets medical excellence ”



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## ADAPTIVE SKINCARE PATENTED BAC12® COMPLEX MOLECULE USING YOUR OWN CELLS TO FIX YOU

Drawing from Dr. Vali's two decades of medical and dermatological expertise, The double encapsulation patented supercharged technology of BAC12® unique to BDV products allows delivery of prescription grade actives deep into the medical layer of the skin where cells are optimised from the inside out, re-educating the skin on a cellular level - treating acne, rosacea, pigmentation, sun damage, fine lines, open pores, oiliness and laxity

### SUPERSTAR: GAME-CHANGER

This high-potency serum delivers medical-grade retinol, powered by BAC12®, to fix the skin from the inside out. By stimulating cellular change, maximal anti-ageing activity is guaranteed. The process of regeneration reduces fine lines, wrinkles and pores for a refined, even complexion and restored natural hydration. By protecting the skin against free-radical damage, the 360 modality results in brighter, tighter, more youthful skin. An all in one Gamechanger



### HERO CONCENTRATE: BRIGHTENING

Powered by BAC12®, Hero Concentrate: Brightening delivers sequential doses of glutathione, tranexamic acid and bakuchiol attuned to your unique pigmentary profile. Boasting a high concentration of medical grade actives, this multi-modal technology hacks the skin's bioprocesses to regulate melanogenesis, strengthen the intracellular matrix and mitigate UV damage. Resulting in a flawless canvas

From £180



“ A lot of places have the equipment we have, but nowhere has all of it. All of our therapies have scientific backing. I cannot have something on this menu that is not evidence based. We looked at what is hocus-pocus and what 'is quantifiable', that is how Dr. Vali is in a league of her own ”



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## DROPPER MENU

### 360: HAIR

Targeting the root causes of hair loss and thinning, the Superstar Coconut Flavoured 360 Hair dropper quickly delivers daily concentrations of Biotin, B Vitamins, Vitamin C and Zinc Sulphate helping to improve the body's keratin infrastructure

### 360: MOOD

Ready to perform like a legend? 360 Mood droppers are key to bettering your overall mental performance. This liquid supplement is bursting with B vitamins, Calcium and Zinc, while fusing amino acids and nootropics to work together to optimise cognitive function for laser sharp focus, improve mood and overall mental performance

### 360: IMMUNITY

This powerhouse Citrus flavoured '360 immunity' liquid supplement supercharges your immune system from the gut up, with next-generation anti-inflammatory ingredients such as Vitamin A&E that work to support your brain-gut axis from the inside out

### 360: SLEEP

Our Legendary 360 Sleep dropper promotes a relaxed, healthy and restorative sleep. It contains a blend of botanicals, nutrients, and neurotransmitter precursors as well as supercharged doses of Vitamin A&E designed to support the body's natural ability to fall asleep, and help improve sleep quality

### 360: ENERGY

360 Energy droppers are for the BDV Rockstars, this game changing blend of ingredients such as B Vitamins, Zinc & Caffeine work together to naturally boost your nervous system health, increasing energy levels and fighting off feelings of fatigue

From £45

AMALIA  
**BAZAAR**<sup>Herby</sup>

“ Dr Shawana Vali has a client base that spans royalty, Victoria's Secret models and the world's most powerful CEOs. ”



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## GUMMY MENU

### 360: HAIR, SKIN & NAILS

Fixing you from the inside, out. The 360 Hair, Skin & Nails Gummies deliver a combination of highly active ingredients naturally synthesised within the skin's biosphere to optimise cellular integrity. Our potent fusion of Vitamin C and Zinc target intradermal and epidermal inflammation, stimulate natural collagen production and counteract environmental damage to the hair, skin and nails such as oxidative stress

### 360: GUT HEALTH

Packed with Probiotics and Vitamin C, our superstar '360 Gut health' Gummies help to maintain a healthy gut microflora and digestive system, they also assist with digestion and help to control gut inflammation

### 360: IMMUNITY

Our Hero '360 Immunity' Gummies are a combination of probiotics and natural ingredients curated for maximum absorption and bioavailability

### 360: SLEEP

Our legendary Mixed Berry 360 Sleep Gummies packed with Vitamin B6, Zinc and Chamomile, combined these hero ingredients are key to helping you enjoy a relaxed and healthy night's sleep, containing a blend of botanicals, nutrients, and neurotransmitter precursors designed to support the body's natural ability to fall asleep

### 360: ENERGY

360 Energy Gummies are for the BDV Rockstars! This easy to swallow Mango flavoured treat is bursting with Vitamins A, D & E, Folic Acid, Biotin and Zinc which together naturally boost the nervous system health, increasing energy levels and help fighting off feelings of fatigue, a powerful supplement to fire up your energy

From £30

**TATLER**

“ Every aspect of Dr Vali, from her holistic approach to therapies to her personable attitude and consummate elegance ushers in a new union of wellness and fashion ”



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